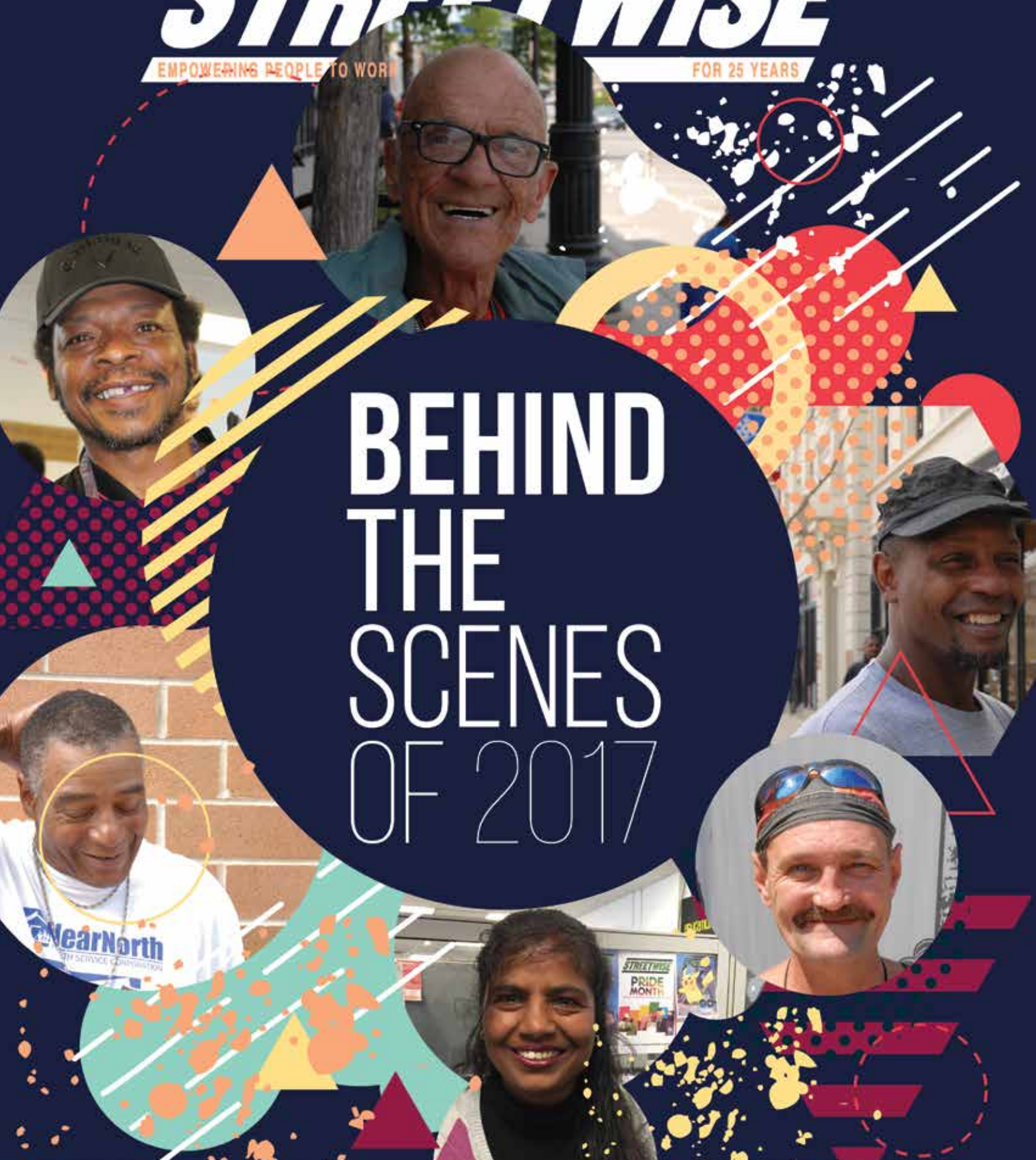


STREETWISE

EMPOWERING PEOPLE TO WORK

FOR 25 YEARS

BEHIND THE SCENES OF 2017



FROM THE CHIEF EXECUTIVE OFFICER

Thank you for picking up a copy of this edition of StreetWise as we reflect on 2017 and all that we have accomplished.

The year 2017 marked the 25th anniversary of StreetWise. We celebrated 25 years of giving a hand up to more than 12,000 Chicagoans who took their first steps on journeys of economic mobility.

StreetWise was born out of a concern for the limited number of options for the increasing number of people living on the streets. The sale of street papers was an opportunity to earn immediate cash to meet basic needs for food, housing, transportation, and other personal needs.

Not only are vendors given the opportunity to earn an income, they are learning transferrable skills as they hone customer-service, sales, and money management skills. As they establish and grow their street paper business, they save at least 90 cents on each sale in order to reinvest in the next week's issue.

Over the past year, we have told the stories of our vendors inside the magazine, in our monthly newsletter, on YouTube and now in the pages of this report. While the individual stories are unique, there are common themes of unexpected life events, bad choices and hard luck. But, regardless of circumstances that bring someone to StreetWise, each individual is welcomed as part of a supportive community and given an equal chance to change their lives and circumstances.

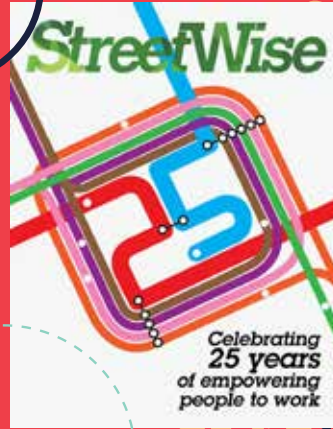
While the core of the StreetWise mission hasn't changed over the past 25 years, we will continue to evolve, grow and stretch to ensure we continue to be the go-to resource for people who need to earn money immediately.

As we look toward 2018 and beyond we will expand our sales training for vendors. We will continue to identify, train, and implement electronic and mobile payment options for vendors, as well as enhance our financial literacy training. We will seek out additional employment partners to provide more supportive jobs as our S.T.E.P. program participants seek to reenter the traditional wage market.

The hope that is created and the lives that are changed each day at StreetWise are possible because of you, our customers, donors, supporters, and volunteers who believe in second chances and believe that people matter and deserve the opportunity to change their path. Thank you!

WE LOOK FORWARD TO YOUR CONTINUED SUPPORT AS WE STRIVE TO GIVE MORE PEOPLE A HAND UP IN THEIR JOURNEY TOWARD STABILITY.

JULIE YOUNGQUIST
CHIEF EXECUTIVE OFFICER



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DONATE AT:



FOLLOW US AT:



ABOUT STREETWISE

StreetWise, Inc. is a dynamic and innovative employment agency that empowers people to work and provides access to the resources they need to bring dignity and self-sufficiency to their lives. The StreetWise model offers immediate access to employment through the Magazine Vendor Program. For those seeking traditional employment, the StreetWise Transitional Employment Program offers intensive job readiness and placement opportunities. These programs are strengthened by the Supportive Services program that provides direct assistance, referral and advocacy around housing, income stability, food and clothing, linkages to medical or mental health services, substance abuse or domestic violence services, as well as referrals for legal services.

LOOKING BACK ON 25 YEARS

It's hard to believe that 25 years ago, on August 24, 1992, the first edition of StreetWise hit the streets of Chicago. Our founder, Judd Lofchie, found a practical solution to the crisis of homelessness in Chicago. The idea was simple: give homeless men and women a chance to gain economic self-sufficiency, personal dignity, and to help themselves by selling a newspaper to earn an income rather than beg. More than 350 homeless men and women purchased and sold more than 60,000 issues of StreetWise within the first five weeks!

Over the past 25 years, more than 12,000 men and women have taken a hand up – not a hand out! Collectively they have sold more than 19 million

copies of StreetWise. Selling StreetWise is a job. Our vendors are self-employed entrepreneurs.

Our success is due to the commitment, dedication, and persistence of our StreetWise magazine vendors. They go out each day to greet you – their loyal customers. It is because of your support that our vendors can pay rent, utilities, purchase food and clothing, and even save some money.

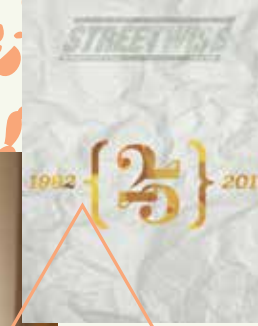
We had such a great time celebrating the founding and growth of StreetWise over the past 25 years. We hosted a VIP reception with our 25 Most Significant People in the History of StreetWise: honorees who are vital to the growth, sustainability, and future of

StreetWise. Our vendors had a party at StreetWise headquarters, and some of us hit the streets to celebrate our birthday by selling the magazine and raising awareness on August 24. All of this capped off with our annual gala on August 28 as we celebrated with more than 425 guests and raised over \$200,000. See the pictures and images below over our last 25 years and our anniversary celebrations.

These celebrations have been a reminder of the community of support that has kept us going for 25 years. **THANK YOU!**

And **HERE'S TO THE NEXT 25 YEARS.**

On Thursday, October 28, StreetWise held its largest fundraiser yet with over 450 attendees and earned more than \$200,000 for the organization. The program included a welcome from CEO Julie Youngquist and Board Chair and honoree Pete Kadens, followed by enlightening words from honoree and former vendor Lonnie Mosley and honoree Michael Clune, a live auction, and an empowering speech from JB Pritzker.



On August 17, honorees, StreetWise Board members, Associates Board, staff, and vendors gathered to share stories, view memorabilia and mingle to start out StreetWise's month of celebration at the Weinberg/Newton Gallery VIP reception.



2018 BOARD OF DIRECTORS

EXECUTIVE MEMBERS

PETE KADENS
CHAIR
GTI

BEN SWARTZ
VICE CHAIR
Marcel Digital LLC

JONATHAN REINSORF
VICE CHAIR
FroogalIT, LLC

COLLIN WILLIAMS
SECRETARY
Reverb

AARON FRIEDMAN
TREASURER
Walgreens Boots Alliance

BRADLEY AKERS
Tip-Top Branding

RICHARD BOYKIN
Barnes & Thornburg, LLP

BRUCE CRANE
Retired, Crane Carton Co.

ANDREW FEICHTER
William Blair & Company

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Retired, Consultant

DEANA HAYNES
JLL

MARK JOHNSON
McGuireWoods, LLP

MICA MATSOFF
Chicago Public Schools

ADAM MEEK
Brownfield Management Associates

SARAH NEUKOM
1st Ward Events

AJAY PATTANI
Perfect Search Media

TED PERLSTEIN
AMTRAV Corporate Travel

KAREN PITTENGER
Black Olive

LAURA REFF
Big Ten Network

SCOTT STEWARD
Break Bread Marketing & Media

NEEMA VARGHESE
NV Consulting Services

EMERITUS

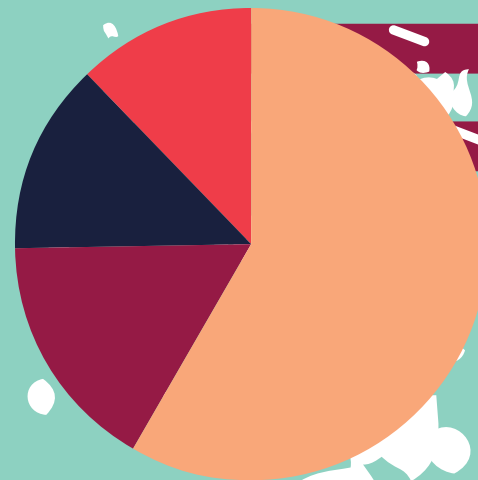
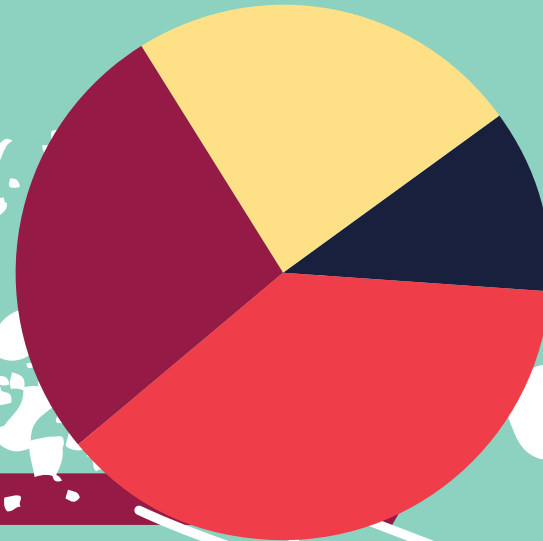
JUDD LOFCHIE
StreetWise Founder

the Honorable
DANNY DAVIS
U.S. Congressman

FINANCIALS

REVENUES

38% EVENTS \$284,571
27% MAGAZINE SOCIAL ENTERPRISE \$203,879
24% FUNDRAISING \$179,937
11% PROGRAMS \$79,813



EXPENSES

59% PERSONNEL \$446,980
16% OPERATIONS/ADMINISTRATION \$119,571
13% DIRECT PROGRAM EXPENSES \$102,963
12% EVENTS \$90,912

STAFF

JULIE YOUNGQUIST
Chief Executive Officer

RUSSELL ADAMS
Custodian

A. ALLEN
Field Supervisor

KATHY GREGG
Development Director

JOHN HAGAN
Field Supervisor

DAVE HAMILTON
Creative Director/Publisher

SUZANNE HANNEY
Editor-in-Chief

AMANDA JONES
Director of Programs

LONNIE LLOYD
Cashier

RON MADERE
Sales Manager

ALEXANDRIA SPILLMAN
Employment Specialist



ASSOCIATES BOARD

EXECUTIVE MEMBERS

SARAH NEUKOM
CHAIR / BOARD OF DIRECTORS LIAISON
1st Ward Events

JILL OSBORN
PRESIDENT
HYLA Mobile

BRITTANY LANGMEYER
VICE PRESIDENT
FlexManage

ANDREW 'BUD' ROBINSON
SECRETARY
Northwestern University

GEORGE MAVROGENES
TREASURER
Legacy Commercial Property

LILLIA ANDRULES
The Education Abroad Network (TEAN)

EMILY DRAKE
SmithBucklin

ALLISON HANNON
GE Renewable Energy

IKE MUROV
Players Sport & Social Group

DYLAN SCHWEITZER
Morningstar, Inc.

ANTHONY SPINA
Old Style Beer

PATRICK WELBY
Pro-Ject



SNAPSHOT OF PARTICIPANTS

62 INDIVIDUALS DAILY

VISIT STREETWISE TO GET A MEAL, USE PHONES, USE COMPUTERS, AND BUILD COMMUNITY



HOUSING

60% HOMELESS/UNSTABLE HOUSING
40% RENTING/SUBSIDIZED HOUSING

7% VETERANS



54% DISABLED

15,000+ MEALS WERE SERVED IN THE STREETWISE CAFÉ



STREETWISE CAFÉ

The StreetWise Café provides open access for all individuals to have hot meals each day, as well as access to a phone, emergency clothing, and hygiene kits. It also provides a computer resource center for job searching, email, communications access, computer training, and research. Over 15,000 meals were served at the StreetWise Café in 2017 alone.

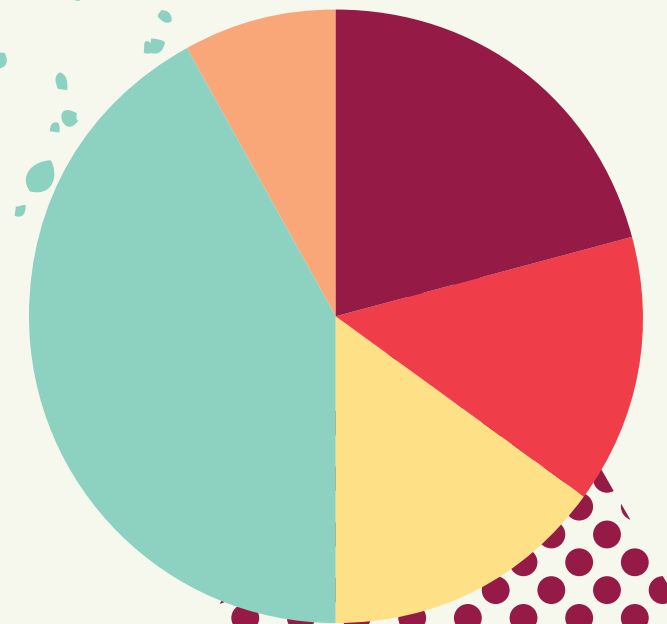
SUPPORTIVE SERVICES

Supportive Services provide additional support and break down barriers to personal stability and employment. Supportive Services provide access to hot meals on-site each day through StreetWise Café, access to a phone, emergency clothing, and hygiene kits. Supportive Services also provide direct support and linkages to an array of social service programs, including housing and shelter placement, public benefits assistance, medical referral, legal assistance, and financial literacy.

4,000 VISITS TO SOCIAL WORKERS

SUPPORTIVE SERVICE VISITS

42% MAGAZINE VENDOR SUPPORT
21% HOUSING/SHELTER ASSISTANCE
15% STATE ID/DOCUMENTS
14% HEALTH/MENTAL HEALTH/OTHER REFERRALS
8% OTHER SUPPORT



1,700+ INDIVIDUALS ACCESSED THE STREETWISE COMPUTER RESOURCE CENTER

GWENDOLYN

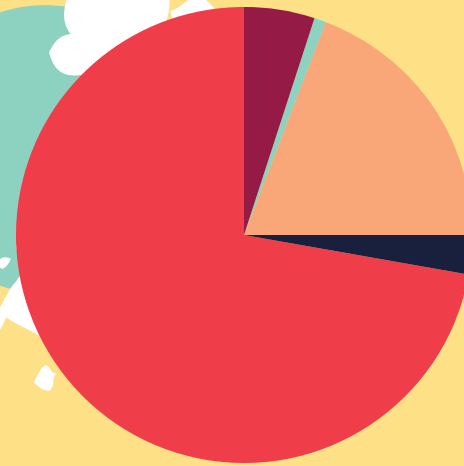
StreetWise vendor Gwen has lived in Chicago her whole life. Before coming to StreetWise she relied on panhandling as her main source of income. It wasn't until the police stopped her on the corner of Roosevelt and Wabash and told her about StreetWise, where she could make money selling papers, that she decided to make a change and join the StreetWise community. Gwen started selling StreetWise a short time after the magazine launched in 1992 and remains a part of the team today. She has since moved locations, "I came up on Broadway and Roscoe... but now I'm in Andersonville, on Catalpa and Berwyn." She's been selling there for the past three years.

Over the years Gwen has gained a lot of experience that has helped her learn new techniques when it comes to selling. She tries to remain positive and friendly, "I like to communicate with people, I talk to people, I go out there every morning faithfully." Her go-to slogan when selling the magazine has always been, "Good morning, StreetWise today." But the communication doesn't end there. Gwen likes to build personal relationships with her customers and says she feels a growing amount of support and love from the community. "I'd like to thank Andersonville for their love and support through the tragedy I went through losing my fiancé. I want to thank them for their support in everything." Gwen smiled as she reflected on the relationships she has built throughout the years.

If it weren't for StreetWise Gwen mentioned that she would probably still be panhandling for money. Selling StreetWise has given her communication skills, love and support that panhandling never did. "I got to know a lot of people in the neighborhood... I love the kids and they love me. I watch the dogs for a customer while he goes and gets his coffee," said Gwen. These relationships keep her positive and continue to give her a reason to wake up every morning and sell the magazine.

Although Gwen has found success and happiness selling StreetWise, things haven't always been easy for her. She has been clean for years now since her past drug addiction, "I overcame it because I was tired of being sick and tired. I joined a church: the Apostolic Church of God, and I got saved three years ago. I'm positive about myself today, when I wasn't before. I thank God today that I'm positive and that God is leading me through life today."

Spending time with her family, playing dominos with her grandkids and getting her alone time are all things she does to stay positive and focused. Gwen says she wants to continue to attend her church and help others to keep herself on this successful journey.



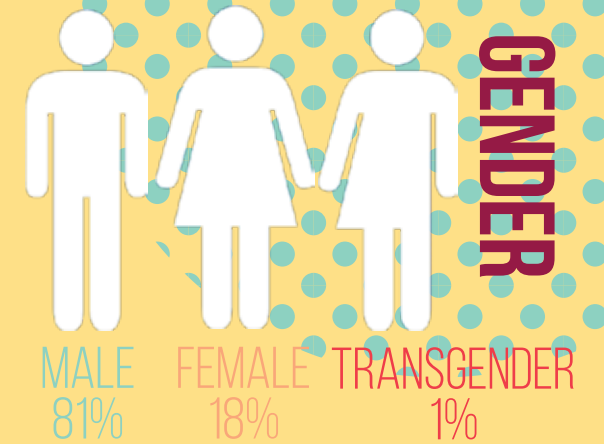
RACE
 72% AFRICAN-AMERICAN
 19% WHITE
 5% HISPANIC
 3% OTHER
 1% US INDIAN/ALASKA NATIVE

297

MAGAZINE VENDORS IN 2017



VENDORS SOLD **250,000+** MAGAZINES

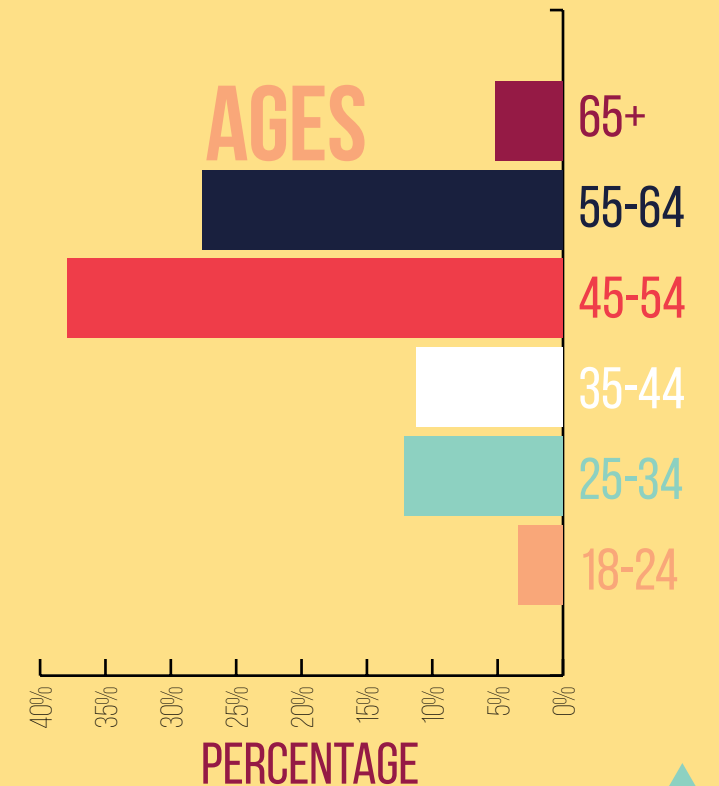


THE MAGAZINE VENDOR PROGRAM

The StreetWise vendors are entrepreneurs. They earn their money! The StreetWise badge has more than their picture or identification number. The badge gives a vendor the right to sell the magazine on public property. But it is so much more than a badge - it is a symbol of pride, human dignity, and making an honest living. The badge distinguishes a vendor from a panhandler. The badge also is a symbol of community as vendors assist, support and advocate for their fellow vendors.



LOOK FOR THE BADGE! Behind the badge is a trained, recognized, and legitimate entrepreneur looking for a hand up, not a hand-out. For more information about the magazine sales program contact Amanda Jones at ajones@streetwise.org or call (773) 334-6600.



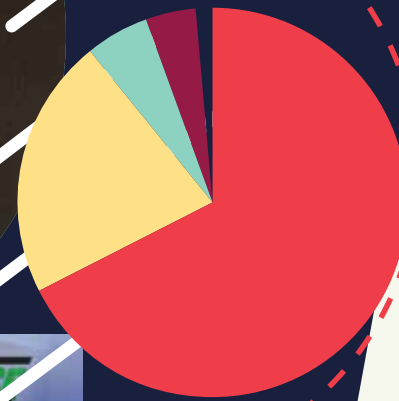
TOMMIE

I found StreetWise, or better yet, StreetWise found me, at a time when my primary focus was getting back to work and school. My experience with the job transition program (STEP) has been overwhelmingly positive. For me, the STEP program is more than just finding a job. In addition to helping me with my resumé and assisting me in locating employment opportunities, the program has been great with helping me research and find resources for my health care needs so I can get back on my feet, pursue my passions, and be successful.

Computers are my first love. I attended college for computer technology and multi-media web design. I'm passionate about anything tech-related, so exploring opportunities where I could expand my knowledge on the topic is what brought me to MicroTrain computer training school. I chose MicroTrain so I could learn at my own pace and develop my computer skills. With this education, I hope to bring these skills with me to the workforce. Coupled with the STEP program, the certifications I get through MicroTrain get me that much closer to my goal of landing a steady job in which I can share my skills with other people.

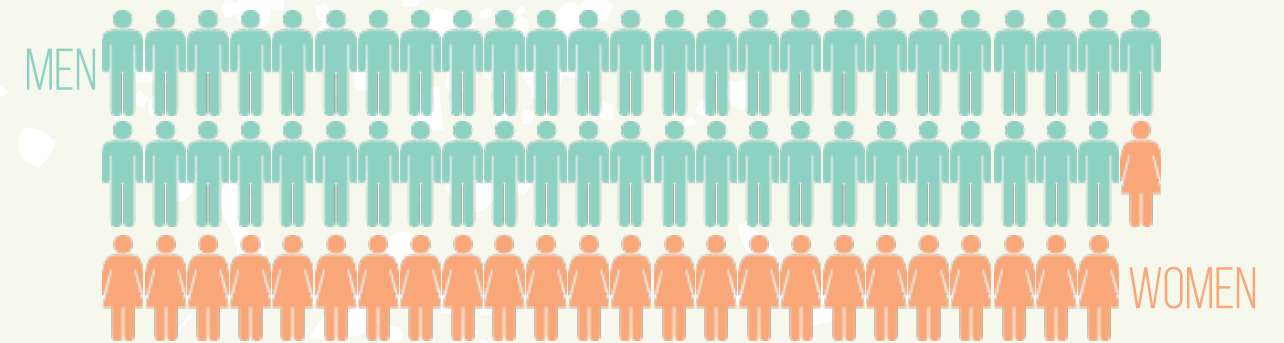
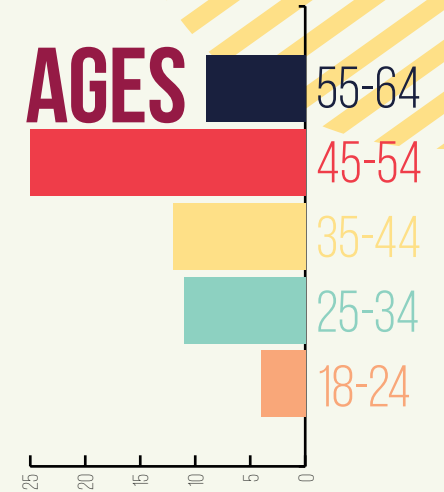
To those who don't know me, I am just your average everyday dude who likes the simpler things in life. I try to avoid unnecessary complication at all costs. If I had the opportunity, I would teach simple computer skills in a way that the average person could understand. I can break down the complex into its simplest forms to help people grasp the concepts so they have the tools to succeed as well. Ultimately, knowledge and spreading education is my passion these days. I want to know as much as I can about as many different possible subjects so I can share the truth with others. I refuse to be ignorant.

I like to engage in conversation and talk about the issues that affect society. The STEP program is equipping me with resources so I can secure employment and continue to enlighten my community in a meaningful way. Sharing knowledge with other people who may not have access to the resources to stay informed is essential in order to strengthen our communities. Regardless of the complexities of the situation at hand, just remember—keep it simple.



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PARTICIPANTS IN THE STREETWISE TRANSITIONAL EMPLOYMENT PROGRAM (STEP) IN 2017



STREETWISE TRANSITIONAL EMPLOYMENT PROGRAM (STEP)

StreetWise's Transitional Employment Program is aimed at assisting hard-to-employ job seekers in gaining sustainable employment in the formal labor market. This program emphasizes communication, problem-solving, workplace behavior and other life skills aimed at eliminating personal barriers to employment. Employment Specialists assist with resumé development, interview skills, job search techniques, and job placement. All participants have access to ongoing support from a job coach to maintain employment with our partners in the hospitality, home healthcare, event security and light manufacturing sectors.

StreetWise is proud to be part of the
INTERNATIONAL NETWORK OF STREET PAPERS (INSP)



International
Network of
Street Papers

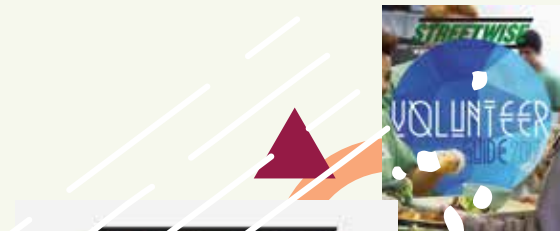
INSP provides support, advice, and resources to 100+ street papers in 34 countries, bringing content to 5.5 million readers and supporting 9,300 vendors worldwide.

StreetWise magazine is among the largest "street papers" in the United States and serves as a model for street papers across North America. The editorial staff works hard to provide intriguing articles about today's important issues as well as entertaining stories to enhance the reader's daily life. By engaging the unemployed and underemployed as vendors, StreetWise is able to personalize the face of Chicago's poor, while providing each person with a viable income opportunity.

STREETWISE MAGAZINE

2017 COVER STORY JOURNALISTS

SUZETTE BROSS
JONATHAN CORVIN-BLACKBURN
NINA DONG
EAMONN FORDE
STEFANO LAMPERTICO
DAVE HAMILTON
SUZANNE HANNEY
ALEXANDRIA JOHNSON
LAURA KELLY
JENNA MARCEL
SOPHIE NIBBIO
RANYA O'CONNOR
REBECCA PARKINSON
ANASTASIA SAFIOLEAS
ALEXANDRIA SPILLMAN
JENNI SPINNER
JASMINE STEWART
KIMBERLY WONG



GIFTS FROM \$25,000 - \$50,000
ANONYMOUS
DAILY PLANET PRODUCTIONS, LTD.
THE JOSEPH AND BESSIE
FEINBERG FOUNDATION
GIVEASHIR*T
JUDITH ZWIRN

GIFTS FROM \$10,000 - \$24,999
MARY BOWLER AND
JOSEPH GREENBERG
CLUNE CONSTRUCTION COMPANY
LAURA COOPER AND BRUCE CRANE
MARCY AND HARRY HARCZAK
CARL R. HENDRICKSON FAMILY
FOUNDATION
JOHN E. AND JEANNE HUGHES
CHARITABLE FOUNDATION
KAY AND JAMES MABIE

GIFTS FROM \$5,000 - \$9,999
BENJAMIN ALTMAN
AON FOUNDATION
BLUECROSS BLUESHIELD OF ILLINOIS
ROBERT CARONE
MICHAEL CLUNE
ANDREW AND ALICE FISCHER
CHARITABLE TRUST
SUSAN AND RAY GILLETTE
FAMILY FOUNDATION
THOMAS GREENE
KACKIE AND KEN HULL
HELEN M. JOHNSON
MARK JOHNSON
AMY AND PETER KADENS
AMY AND BEN KOVLER
KOVLER FAMILY FOUNDATION
KRAMON AND GRAHAM
CHARITABLE FUND
KAREN LEWIS LEONHARDT AND
MICHAEL LEONHARDT
ANN LURIE
HARVEY L. MILLER FAMILY
FOUNDATION
SARAH NEUKOM
J.B. AND M.K. PRITZKER
FAMILY FOUNDATION
RUTH ROSIN
MARK VARGEN
MARK VAINISI
TIM SCHWERTFEGER
AND GAIL WALLER

WINNETKA CONGREGATIONAL
CHURCH FUND

GIFTS FROM \$2,500 - \$4,999
ANONYMOUS (2)
ERNST AND YOUNG LLC
JANICE FEINBERG
JOHN FRETT
GRACE AND ROBERT FEDERIGHI
DAVID GOZDECKI
DARIANNE GUGLIELMI-FARLEY
GTI
ROBERT GEORGE
ANTHONY GEORGIADIS
JONATHAN HERBST
ROBERT HIRSCH
KIRKLAND AND ELLIS
MARCEL DIGITAL
JAMIE PETERS AND TOM RUSHKEWICZ
LAURA REFF
PAUL ROBISHAW

GIFTS FROM \$1,000 - \$2,499
ANONYMOUS
LAURIE AND BRADLEY AKERS
JAMES AKERS
JOSEPH APPELT, JR.
BACON WILSON, P.C.
BROOKE BAXTER AND
WOOD CHATHAM
SONAL BHATIA
THE CHICAGO TEMPLE FUND
JOHN COLLINS
LANNY DAVIS
DICKINSON WRIGHT
DOLL FAMILY FOUNDATION
DYER HOUSEHOLD
BRIDGET FREAS
AARON FRIEDMAN
DAVID GAITO
JOSHUA GALPER
JOAN GOLDER
GREENBERG TRAUIG, LLP
ANDREW GREENBERG
KATHY AND MICHAEL GREGG
DAVID HANFLAND
HARRI HOFFMAN
FAMILY FOUNDATION, INC.
JOANNE AND RICHARD HOFFMAN
ALYSON HORWITZ
LULE JUSUFI
JUDY AND MICHAEL KADENS

JANIS LANCASTER
DEBORAH LEYDIG AND BRUCE PFAFF
JUDD LOFCHIE
MARK MALUEG
CHRISTOPHER MASON
AMY MAY AND LAWRENCE DEMAR
MCGUIRE WOODS
MARK MCHUGH
ADAM MEEK
LINDA MYERS
MOLEX INCORPORATED
MODESTUS BAUER FOUNDATION
PATRICK O'CONNOR
ANTHONY OLIVER
OUT OF THE BOX FOUNDATION
AJAY PATTANI
TED PERLSTEIN
KAREN PITTENGER
THE PRIVATEBANK
AND TRUST COMPANY
JONATHAN REINSDORF
FRANK RIORDAN
LAUREN ROBISHAW
SIDLEY AUSTIN LLP
THE SPACE CHICAGO
SULZER FAMILY FOUNDATION
LINDSAY SWIFT
BENJAMIN SWARTZ
TCKC LLC
ELIZABETH AND STEVEN TOTH
TRIDENT DMG LLC
LYNNE TYLKE AND CRAIG LANGMAN
NEEMA VARGHESE
ERIKA AND JON VOGEL
COLLIN WILLIAMS
JULIE AND MARK YOUNGQUIST
CHRISTOPHER ZWEIDINGER

GIFTS FROM \$500 - \$999
GEORGE APOSTOLIDES
G. ELIZABETH ASMIS
JAMES BARDOCZI
REBECCA BACON
BANK OF AMERICA
CHARITABLE FOUNDATION
HENRY R. BERNSTEIN
GEORGE BILEK
TIM BRADBURNE
GAYLE BRANDEL
MARY BYRN
CHRIS CARLSTEAD
CERES FOUNDATION

STEVEN AND CARALYNN COLLENS
COLUMBIA COLLEGE CHICAGO
COMMUNITY VENTURE
INVESTMENT CORP.
BARBARA CRANE
BENET DEBERRY-SPENCE
CRAIG FICHELBERG
KATHRYN GALLEY
DOROTHEA GASTEVICH
LIZZIE AND SONNY GINSBERG
STEPHEN GOLDBERG
EDWARD GORKA
JENNIFER AND ANDREW GROSSMAN
MATTHEW GREINER
NORAH GUEQUIERRE
RICHARD HARRIS
PATRICIA AND JOSEPH HINKEL
JAWANZA AND PREEYA HUGHES
ANDY HUNT
SCOTT JOHNSON
EMILY KADENS
MARCIA AND GREGORY KADENS
KUGMAN PARTNERS, INC
LINDA LOVE
DOMINIQUE LORIAUX
DAVID LUNDY
SIMEON MELDRUM-TAYLOR
MERCHANT GIVING PROJECT LLC
GARY METZNER
JASON MILLER
EUGENE MONROE
MARIA MORET
LISA AND DAN MORRIS
ROBERT PARKINSON
JORGE PEREZ
MICHAEL PHILLIPS
PNP STAFFING GROUP
JUDITH AND BYRON POLLOCK
IGOR POLONSKY
RUTH-ANN AND TOM RENAUD
DINA ROLLMAN
MR. AND MRS. MICHAEL ROSENBAUM
LINDA AND R. MICHAEL ROSENBAUM
KIMBERLY AND MARK RUST
KENT SHAFER
MICHAEL SHAFFER
SEAN SULLIVAN
KAREN AND EDWARD TENNER
MARNIE TIHANY
TOM VON RENTZELL
DONNA AND LEE WHITCOMB

DONORS



MERCHANT GIVING PROJECT CREATES POSITIVE SOCIAL CHANGE

Merchant Giving Project is a social enterprise helping businesses make a positive impact through charitable giving. Jeff Campion, founder of Merchant Giving Project, set out to build the ideal merchant services business. "After creating a portfolio of 3000+ processing businesses, I thought it was time to put my knowledge to good use," Campion said. He began an electronic payments company that offers clients lower processing fees and a convenient way to support nonprofits.

By setting up charities as beneficiaries for businesses, Merchant Giving Project creates a win-win situation for its clients and nonprofits. Nonprofits enjoy a new revenue stream and businesses enjoy lower cost electronic payment fees while providing a positive social impact to their local community.

In fact, the first charitable organization affiliated with Merchant Giving Project was StreetWise. Former Associate Board member Matt Odem introduced Campion to StreetWise. Since then Merchant Giving Project has provided over \$3,000 to StreetWise. StreetWise is extremely grateful to Merchant Giving Project and the businesses that direct a portion of their electronic payment fees to StreetWise.

Working with business owners and charities alike, Campion prides himself on the business community he has created. He continues to develop Merchant Giving Project as a social enterprise that offers more than merchant services.

To learn more about how your business could support StreetWise by processing electronic payments with Merchant Giving Project visit, <http://www.merchantgivingproject.org/services>.



GIFTS FROM \$250-\$499

ANONYMOUS

DAVID BACON
DAVID BERGER
BERNIE BERNIS
MEGAN BEUTEL
KRIS BLOHM
KAREN AND DAVID BURNETT
MICHAEL CAVANAUGH
THERESA CHARAL

CHICAGO INNOVATION AWARDS

DOUG CRIMMINS
DECARL LEVINE AND FRIEDMAN LLC
FRED DEYO
GORDON DENBOER
JENNIFER DOOLEY
GISELLE DONADO
DIANE AND WILLIAM EDMUNDSON

THE EMPTY BOTTLE

SCOTT EVANS
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Scott Marvel, president of Daily Planet (a full-service Chicago video production company) and founder of Teetsy (a T-shirt and poster design company) was looking for a way to bring his resources and network together to make a difference in Chicago. In a chance encounter, Tony, a homeless man, happened to ask Scott for help to get clothing for a job interview. Scott did one better. He created a custom design, hand screened the T-shirts and gave them to Tony to sell. An idea was born.

Now in its third year, Giveashi*t has grown in size and scope but has remained true to the core vision – to harness the creative power of local artists who create custom designs that are hand screened onto T-shirts that are sold by and with StreetWise vendors to make a powerful impact on the community. This year, 20 local artists, including Jeff Tweedy from Wilco, designed T-shirts – you can see the designs at www.giveashirt.net – and so far, raised \$43,000. Since the Daily Planet donates all the materials, supplies, and time, 100 percent of the proceeds from each sale benefits StreetWise and StreetWise vendors. We truly appreciate this partnership and are so inspired by the generosity of Scott Marvel, Judith Zwirn, Jeannine Ringland-Zwirn, Pam Marvel and the entire Daily Planet team.





STREETWISE

EMPOWERING PEOPLE TO WORK SINCE 1992

STREETWISE ANNUAL REPORT 2017

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