



# Ad Sizes & Rates 2018

4554 N. Broadway  
Suite 350  
Chicago, IL 60640  
www.streetwise.org  
phone: 773-334-6600

**FULL PAGE \$200**

With or without bleed:  
trim size 8.5" x 10.85"

**BACK PAGE \$300**  
premium position

**1/2 PAGE horizontal \$125**

With bleed: trim size  
8.5" x 5.5"

**1/2 PAGE  
vertical  
\$125**

With bleed:  
trim size  
4.25" x 10.85"

**1/3 PAGE \$100**

With bleed: trim size  
8.5" x 3.5"

**1/6 PAGE horizontal \$50**

With bleed: trim size  
3.75" x 3.5"

**1/6 PAGE vertical \$50**

With bleed: trim size  
2.4" x 5.1"

Submit finished ads or ad questions to [dhamilton@streetwise.org](mailto:dhamilton@streetwise.org) or call 773-334-6600, ex20.

StreetWise is a weekly magazine that publishes every Monday. Deadline to reserve ad space and submit ad copy in need of design assistance is **15** business days before publication date. Print-ready ads are due **10** business days before publication date.

Ads created in-house by StreetWise staff must be approved 10 business days before publication (2 proof maximum). Submit ads as hi-res (300 ppi) jpeg, pdf, or tiff files.

StreetWise reaches an average of 7,000 customers per week in the city of Chicago and the Northern suburbs.

**NONPROFIT DISCOUNT** A nonprofit discount of 10% is provided for 501(c)(3) and government organizations