



Ad Sizes & Rates 2018

4554 N. Broadway
Suite 350
Chicago, IL 60640
www.streetwise.org
phone: 773-334-6600

FULL PAGE \$200

With or without bleed:
trim size 8.5" x 10.85"

BACK PAGE \$300
premium position

1/2 PAGE horizontal \$125

With bleed: trim size
8.5" x 5.5"

**1/2 PAGE
vertical
\$125**

With bleed:
trim size
4.25" x 10.85"

1/3 PAGE \$100

With bleed: trim size
8.5" x 3.5"

1/6 PAGE horizontal \$50

With bleed: trim size
3.75" x 3.5"

1/6 PAGE vertical \$50

With bleed: trim size
2.4" x 5.1"

Submit finished ads or ad questions to dhamilton@streetwise.org or call 773-334-6600, ex20.

StreetWise is a weekly magazine that publishes every Monday. Deadline to reserve ad space and submit ad copy in need of design assistance is **15** business days before publication date. Print-ready ads are due **10** business days before publication date.

Ads created in-house by StreetWise staff must be approved 10 business days before publication (2 proof maximum). Submit ads as hi-res (300 ppi) jpeg, pdf, or tiff files.

StreetWise reaches an average of 7,000 customers per week in the city of Chicago and the Northern suburbs.

NONPROFIT DISCOUNT A nonprofit discount of 10% is provided for 501(c)(3) and government organizations