



SPONSORSHIP OPPORTUNITIES

Celebrate the
20 Most Inspiring Chicagoans
who make the city a better
place to live and work.

Honorees will be
recognized at the
StreetWise Gala Celebration
on
September 26

at
Galleria Marchetti,
825 W Erie Street
beginning at
5:30 pm.

QUESTIONS? Contact:
gala@streetwise.org

www.chicagoinspired.org

www.streetwise.org/gala

PRESENTING \$50,000

- Event referenced as [Your name or company] presents the 20 Most Inspiring Chicagoans
- Plus, all of the benefits listed under Visionary

VISIONARY \$25,000

- Special benefits available to meet donor needs
- Full page ad in StreetWise Magazine with complimentary design services
- Recognition in all gala promotional materials
- Recognition in multimedia at event
- Table for 10 at gala with Premier seating and signage with option for a second table
- Up to 10 tickets to the Honoree Reception
- Exclusive Registration during reception

CATALYST \$15,000

- Option to underwrite Honoree Reception, Cocktail Reception, Multimedia Production, or Honoree Awards and Recognition.
- Full page ad in StreetWise Magazine with complimentary design services
- Recognition in all gala promotional materials
- Recognition in multimedia at event
- Table for 10 at the gala with Preferred seating and signage
- Up to 5 tickets to the Honoree Reception

INFLUENCER \$10,000

- Option to underwrite: auction, raffle, decor
- Recognition in all gala promotional materials
- Recognition in multimedia at event
- Table for 10 at gala and signage
- 2 Tickets to the Honoree Reception

CHAMPION \$5,000

- Recognition in all gala promotional materials
- Recognition in multimedia at event
- Table for 10 at the gala

INSPIRED \$2,500

- Table for 10 at the gala





WHY SUPPORT STREETWISE?

More than 13,000 impoverished and homeless Chicagoans have been given a hand up (not a hand out) of the immediate crisis of poverty through the sale of StreetWise Magazine.

But we are so much more. We provide job readiness training, employment services, case management, crisis counseling, and referrals. Participants can also access food, clothing and toiletries to meet their basic needs.

Your support allows us to provide:

- Immediate access to an earned income with dignity through the sale of StreetWise Magazine
- Supportive Services available 5 days a week to get a state I.D., transportation assistance, referrals for emergency housing, financial literacy, crisis counseling,
- Nutritious meals each day on site in the StreetWise Café, as well as meals and snacks to go from our pantry.
- Refuge from the elements and a sense of community in our StreetWise Center.
- Clothing, shoes, socks, coats, and seasonal items, as well as hygiene items and access to a bathroom 6 days a week.
- Job assistance with getting identification and documents, improve computer skills, build resumes, create online profiles, complete job applications, facilitate workshops, interview preparation and ongoing post-employment support.

Help us provide income, basic needs, connection and hope to the more than 10,000 homeless in Chicago.

STREETWISE BY THE NUMBERS IN 2018

300+ vendors earned immediate income by selling StreetWise Magazine

48,600 meals served

65 individuals per day visited the StreetWise Center

Provided **1,500** coats, pants, shirts, shoes, socks, gloves, hats

Distributed more than **2,000** toiletry kits with soap, toothbrushes, razors, combs, and feminine hygiene products

85 Individuals use StreetWise as their primary mailing address and primary phone number

52 Issues of StreetWise magazine gave voice to the voiceless, advocated for equality and justice, raised awareness of individuals and organizations working toward equality and justice, and featured unique stories about Chicago life and culture.

StreetWise Magazine has been nominated and received a number of international, nationwide, and local awards for journalism and design, including Best Special Edition and Best Street Paper Cover (Customer Vote) at the 2019 INSP Awards.

