

CELEBRATE CHICAGO *Institutions*

Great cities are built by great institutions.
Join StreetWise as we celebrate the organizations
that make Chicago stronger and invest in the people
who make our city what it is.



THURSDAY, SEPTEMBER 24



THE HIVE

1843 W. HUBBARD STREET,
CHICAGO, IL

SPONSORSHIP OPPORTUNITIES



CHAMPION

\$2,500

- ✓ Name included on StreetWise promotional materials, including website and at the event.
- ✓ Social media acknowledgment leading up to the event and post event (10,000 supporters across FB, Instagram, X).
- ✓ Recognition in StreetWise Magazine Event Ad (2,800 weekly circulation)
- ✓ Recognition in monthly eNews leading up to event (2,000 contacts)
- ✓ Recognition in opening or closing remarks at the event.
- ✓ Name/Logo placement in all event materials (program, website, signage)
- ✓ Highlighted feature in one pre-event social media post.
- ✓ Four complimentary event tickets.



4 TICKETS
COMPLIMENTARY



CHANGE MAKER

\$5,000

*All benefits from the
Champion Level, plus:*

- ✓ Premium logo placement in all event materials (program, website, signage).
- ✓ Inclusion in press releases and media coverage.
- ✓ An ad in one StreetWise issue every month for a year.
- ✓ Acknowledgement during event.
- ✓ Six complimentary event tickets and reserved seating*



6 TICKETS
RESERVED SEATING*



MISSION PARTNER

\$10,000

*All benefits from the
Change Maker level, plus:*

- ✓ Article in StreetWise Magazine highlighting your partnership and impact.
- ✓ Eight complimentary event tickets and VIP seating*
- ✓ Dedicated social media posts leading up to the event, tagging your business and showcasing your sponsorship.
- ✓ One ad in every other issue of StreetWise for a year.



8 TICKETS
VIP SEATING*



VISIONARY SPONSOR

\$15,000

*All benefits from the
Mission Partner level, plus:*

- ✓ Opportunity to deliver a brief speech or video message during the event program.
- ✓ Ten complimentary event tickets and VIP seating*
- ✓ Logo featured as "Presenting Sponsor" in all event promotions.
- ✓ One ad in every issue of StreetWise for a year. Can be adjusted quarterly.
- ✓ Dedicated partnership video produced by StreetWise which can be shared across your social media channels.



10 TICKETS
VIP SEATING*



CUSTOM SPONSORSHIPS & PARTNERSHIPS

We also offer custom sponsorship opportunities, including interactive exhibits, as well as vendor and swag sponsorships.

LET'S BUILD A PARTNERSHIP THAT'S
AS UNIQUE AS YOUR ORGANIZATION.



YOUR PARTNERSHIP FUELS REAL CHANGE.

Sponsoring the gala supports StreetWise's mission to create economic opportunity for individuals experiencing or at risk of homelessness through meaningful work, supportive services, and a path toward a brighter future.

THANK YOU FOR INVESTING IN CHICAGO.

TO BECOME A SPONSOR OR LEARN MORE, CONTACT US TODAY

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